

ADVERTISING CONTRACT



Company:	
Contact Name:	
Billing Address: City State Zip:	
Phone:	
Email:	

153 Old Mill Road
 Fairhope, Alabama 36532
 Telephone: 251.223.7155
 Email: Connie.Carlisle@vrmintel.com

PO#:	Date:
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VRM INTEL MAGAZINE						
ISSUE	YEAR	FULL PAGE	FULL PAGE + ADVERTORIAL	2-PAGE SPREAD	RATE	NOTES
Winter						
Spring/Summer						
Fall						
VRM INTEL DIGITAL						
RUN DATE	YEAR	SINGLE	COMBINATION (960X90, 300X250, 320X50)	COMBINATION (728X90, 300X250, 320X50)	RATE	NOTES
Q1						
Q2						
Q3						
Q4						
VRM INTEL EMAIL						
RUN DATE	YEAR	SPONSORED	E-NEWSLETTER (ADVERTORIAL)	E-NEWSLETTER (DISPLAY AD)	RATE	NOTES
January						
February						
March						
April						
May						
June						
July						
August						
September						
October						
November						
December						

The company acknowledges that any changes in the above specifications and/or schedule or cancellations must be in writing to VRM Intel prior to the closing date for the issue in which the next insertion is scheduled to run. Unless VRM Intel is notified at least 30-days prior to the space deadline, the Company's most recent advertisement submittal will run automatically in the next magazine issue and / or on website for digital ad. If this contract is not fulfilled for any reason, the Company will be short rated, charged the highest applicable earned rate, which means that the rate on past and subsequent insertions will be readjusted to conform to the actual space used when it is less than the space originally contracted for by the advertiser. The Company agrees that VRM Intel is not liable for delays in delivery and /or non-delivery; that VRM Intel's liability for any error or omission in any advertising will not exceed the cost of the space occupied by the error; and that VRM Intel assumes no liability and shall not be liable to Company if, for any reason, it becomes necessary to omit or delete an advertisement. VRM Intel is not responsible for the Company's content, layout or design. The Company agrees that payment for advertising shall be by insertion, and, should VRM Intel publish the advertising without advance payment by the Company, all changes are due to VRM Intel by the 30th or the for month of publication date. VRM Intel reserves the right to hold advertiser and /or its advertising agency jointly and severally liable for such monies as are due and payable to the purchaser, including all costs, attorneys' fees and expense incurred in collection thereof, all without relief from valuation and appraisal laws.

Client Signature:		VRM Intel Signature:	
Title	Date	Title	Date